



---

## Display Ad (digital)

**Headline:** Communicate and collaborate without boundaries

**Subcopy:** Drive faster and more reliable team collaboration with future-ready voice, video and web conferencing solutions, integrated in one platform.

**CTA:** FIND SOLUTIONS TODAY



## Display Ad (digital)

**Headline:** Fortify cybersecurity with advanced threat detection and response

**Subcopy:** Identify and mitigate cyber attacks before they do harm. Get Distributed Denial of Service (DDoS) defense, including cloud-based monitoring, detailed traffic analysis and automatic protection activation.

**CTA:** GET PROTECTED NOW

# Paid Social

---

(for) **LinkedIn**

**Headline:** Optimize virtual teamwork with an all-in-one communications platform

**Post text:** Get connected with the most trusted apps, integrated in one place—to keep your teams in sync.

**Image Copy:** Choose custom-fit solutions



Google Meet



Cisco Webex



Microsoft Teams



Skype



Zoom



GoToMeeting

## Paid Social

(for) [Twitter](#)

**Website title:** Counteract DDoS attacks with next-gen solutions

**Post text:** Defend against DDoS with multi-layer security measures across your business networks, apps and data.

**Image Copy:** Get secured today



```
fprintf(stdout, "Thread %d
started\n", td->thread_id);
char strPacket[MAX_PACKET_SIZE];
int iPayloadSize = 0;
struct sockaddr_in sin = td->sin;
struct list *list_node =
td->list_node;
int iPort = td->port;
```

# Display Ad (digital)

---

**Headline:** Experience a luxury health plan without the extravagant costs

**Subcopy:** Live your best life with on-demand access to a telemedicine assistant, black-car transportation to doctor appointments, remote monitoring of your health data, and much more.

**CTA:** Get the benefits you deserve



---

## Paid Social

---

(for) **LinkedIn**

**Headline:** Get more out of life with the finest quality care—anywhere, anytime.

**Post text:** Experience on-demand access to personalized care in-person, in-home or on your mobile device.

**Image Copy:** Choose your benefits





# Paid Social

---

(for) [Twitter](#)

**Website title:** Access the health plan that is tailor-made for you

**Post text:** Enjoy personalized care from a concierge team that will coordinate the services you need, anytime.

**Image Copy:** Enjoy personalized benefits

# Video Scripts

---

Your golden years are *your* time. You should be excited for what's next. And what's next doesn't include compromise. Alignment Healthcare's new Medicare Advantage plan provides you 24/7 concierge service. Benefits include access to a primary care doctor from the comfort of your own home, dental and vision care, full drug coverage, with no monthly premium. It's the plan built for *your* time. Those who are Medicare eligible should call 866-628-9431 for more information. Call now for your free no-obligation gift.

At Alignment Healthcare, there's a new kind of Medicare unlike anything you've ever seen. Alignment's Black Card is a member-only benefit that lets you schedule a doctor's appointment and get a ride there. You can also buy eligible prescriptions at almost any retailer from the comfort of your home, or access one-on-one health support any time of day or night. Call us at 866-628-9431 today and get a card of your own. Alignment Healthcare has all the benefits you deserve.

The smallest act of caring can give someone a brighter, more hopeful future. At Alignment Healthcare, we strive to give our members the greatest kind of care. With the dawn of our new virtual Medicare Advantage plan, we can remotely monitor every member's health data to identify needed and often life-saving care interventions. Alignment Healthcare can now predict potential health problems before they happen, to give you hope for your brightest future. Call now to enroll at 866-628-9431 for a zero-dollar premium upgrade.



# Display Ad (digital)

---

**Headline:** Boost imaging solutions into the future with smart AI computational power

**Subcopy:** Expand across a broad range of anatomies, contrast and applications through deep learning AI reconstruction technology that produces stunning MR imaging with unprecedented low-noise properties.

**CTA:** GET THE LATEST INSIGHTS

